

Analysis of Shaanxi Free Trade Area Construction Opportunities under the Background of “One Belt and One Road”

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Abstract: In the core area of “one belt and one road”, Shaanxi plays a vital role. Promoting the development of Shaanxi free trade zone is a key step in responding to the national “one belt and one way” initiative, enhancing the level of opening up and enhancing the comprehensive strength of the provinces. The article points out the demand analysis of the construction of Shaanxi free trade area under the background of “one belt and one road”: with the help of Shaanxi's historical and cultural background and regional advantages, it focuses on promoting Xi'an's “free trade samples”; focusing on building a higher level of open development platform; accelerating the development of cross-border electricity providers, is truly “buying the whole world, selling the whole world, enjoying the whole world, and promoting the further development of Shaanxi free trade area”.

1. Introduction

The “one belt and one way” initiative has proposed that in the past six years, Shaanxi has been the core area of “one belt and one road” and the frontier of opening to the West. The listing of China (Shaanxi) pilot free trade zone not only provides a fulcrum for Shaanxi's greater opening, but also demonstrates the country's determination to open up inland.

General secretary Xi Jinping pointed out that taking the construction of “one belt and one road” as an opportunity to carry out transnational interconnection and cooperation, improve the level of trade and investment cooperation, and promote cooperation in international capacity and equipment manufacturing, in essence, we need to increase effective supply to generate new demands and achieve world economic balance. In June 2015, Chinese French government officially issued the joint statement on third party market cooperation between China and France, which first proposed the concept of “third party market cooperation”. “Third party market cooperation” is a new mode of international cooperation initiated by China. It effectively connects China's advantageous production capacity, advanced technology of developed countries and the development needs of developing countries to achieve the effect of $1 + 1 + 1 > 3$.

Shaanxi's comprehensive strength in science and technology is strong, ranking in the forefront of the country. Shaanxi is a large centre of science and technology, with abundant science and technology resources. There are 1126 scientific research institutions of all kinds here, with 1.73 million scientific and technological talents, 1.1 million scientific and technological workers and 62 academicians from two academies. There are 7 national high-tech zones, 14 national engineering technology research centers, 188 provincial engineering technology research centers and 34 national key laboratories, ranking number 5 in China. Shaanxi's comprehensive strength in science and education ranks in the forefront of the country, and it is an important scientific research and production base in aviation, machinery, electronics, agriculture and other fields.

In the historical position that Chinese socialism has entered a new era, universities should make greater contributions to the construction of “one belt and one road”. We need to keep innovating the system and mechanisms, integrate the resources inside and outside schools, create the theoretical highland of “one belt and one road” and global governance research, think tank heights, talent Heights, service highlands and open highlands. Shaanxi takes the “one belt and one road” construction as an opportunity to vigorously implement the strategy of “culture +”, constantly nurture new cultural formats, and constantly create a new platform for cultural exchanges. With the help of culture, it builds a bridge for people's hearts and minds to blend and learn from each other,

boosting Shaanxi's new highland for inland reform and opening up. The construction of think tanks in Shaanxi and Xi'an will consolidate the strength of regional development and escort the construction of "one belt and one road".

2. New Opportunities for Shaanxi Free Trade Area under the Background of "One Belt and One Road"

Institutional innovation is the fundamental source of sustained economic growth. China's reforms of opening-up are the process of exploring, testing and accumulating reasonable systems. Under the "new normal" of economy, the construction of free trade experimental zone is the forefront of China's new round of opening-up and system innovation experiments. Its fundamental task is to force reform by opening-up, form a new system that can be copied and popularized, and promote the fundamental change of development mode.

Compared with the Shaanxi Free Trade Zone, Shaanxi can fully learn from the Shanghai Free Trade Zone template and take advantage of the favorable opportunity of the foreign investment law of the people's Republic of China to continuously enhance the attractiveness of Shaanxi market. We will give full play to the role of foreign economic and trade representatives as a bridge, and continue to deepen friendly cooperation with foreign governments, trade promotion agencies and industry organizations. We will strengthen tracking services for foreign investment projects, promote the rooting of major projects, and make more high-quality foreign investors willing to come, convenient to enter and stay. In addition, Shaanxi Province should vigorously break the market access barriers, reduce the threshold of foreign capital market access, fully implement the management mode of national treatment plus negative list before access, continue to improve the new regulatory mechanism based on "double random, one open" as the basic means and credit supervision, and improve the project approval, port clearance, international freight, business environment, etc. We will continue to improve foreign online government service platforms and provide order basic services.

In accordance with the requirements of the Shaanxi provincial Party committee and the provincial government on building a "hub economy, portals economy and mobile economy", we should seize the policy opportunities, give full play to comparative advantages, adhere to the strategy of regional differential development, and increase the opening strength of the western cities, and strive to promote the development of the western region, build a comprehensive experimental field for reform and opening up, and build a new area for the inland reforms and opening up". We will play the leading role in demonstration among the important fulcrums of economic cooperation and person - to - person and cultural exchanges.

In recent years, Shaanxi has seized the development opportunity of "one belt and one road", and has greatly improved its comprehensive strength and achieved all-round and historic achievements in economic and social development. Shaanxi has established a perfect land and air transportation network and convenient commerce and logistics conditions; in high tech, Chang'an, Weiyang, Chanba and other areas, there are international industrial parks with energy chemical industry, electronic information, equipment manufacturing, aerospace, non-ferrous metallurgy, food, textile and other characteristics, with prominent advantages of industrial agglomeration; however, affected by geographical location, resource endowment, development basis and other factors. In general, China's opening-up is fast in the East and slow in the West, and strong in the coastal areas and weak in the inland. Due to the lack of openness, the ability of industrial agglomeration development in inland areas cannot be effectively exerted, which has become a long-term constraint to the rapid economic development of Shaanxi Province. Other inland pilot free trade zones, such as Henan, Sichuan, Chongqing, Hubei and other places are also located in the same inland center zone, but their economic aggregate is larger than that of Shaanxi, and Sichuan Chongqing city group and Central Plains city group have formed and developed rapidly. In contrast, Shaanxi's economic advantages are not outstanding. Therefore, it is a good medicine for Shaanxi to set up free trade zone and force reform by opening up.

At the same time, Shaanxi pilot free trade zone also bears an important mission to promote the

strategy of western development. By giving full play to the carrier and platform role of the pilot Free Trade Zone, while actively undertaking the transfer of export-oriented industries, Shaanxi's technological and industrial advantages will be radiated to other regions in the west, and key economic regions such as GuanzhongTianshui, northern slope of TianshanMountain in Xinjiang, HubaoYinyu will be promoted to cooperate, open up and develop in an integrated way.

3. Achievements and Prospects of Shaanxi Free Trade Area under the Background of “One Belt and One Road”

In the past two years, in terms of policies and systems, we have closely followed the development orientation and national development plan for Shaanxi pilot Free Trade Zone, adhered to the business needs of enterprises, boldly promoted reform, explored in-depth practice, completed 127 reform pilot tasks, and formed 136 innovation cases. In terms of investment attraction, Shaanxi pilot free trade zone has continuously released institutional dividend and improved business environment, with increasingly significant market vitality and enhanced “Western attraction” in Shaanxi. By the end of March 2018, Shaanxi pilot free trade zone had newly added 14811 registered market entities, including 12420 enterprises, 164 foreign-funded enterprises and 347.805 billion yuan of registered capital; in terms of e-commerce logistics, in the first half of 2018, Shaanxi's total import and export value was 171.87 billion yuan, ranking number 16 in the country, with a year-on-year growth of 43.5%. Among them, the export reached 106.13 billion yuan, an increase of 55.3%.

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